

## BAŞAK TOPALER

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### APPOINTMENTS

Kadir Has University, Istanbul  
*Sep 2016-present Assist. Prof. of Management*

Sabancı University, Istanbul  
*2012-2016. Research and Teaching Assistant*

Koç University, Istanbul  
*2006-2008. Teaching Assistant*

TÜBİTAK TÜSSİDE (Turkish Management Sciences Institute), Kocaeli  
*2008-2012. Researcher*

### EDUCATION

Sabancı University, Istanbul  
*2016. Ph.D., Management*

Koç University, Istanbul  
*2008. M.Sc., Industrial Engineering*

Yıldız Technical University, Istanbul  
*2006. B.S., Industrial Engineering (double major: B.A., Business Administration)*

### PUBLICATIONS

#### *Articles in international refereed journals:*

**Topaler, Başak**, and Kayabaşı, Akın (2023) "Universities between revenue and status: A typology of organizational responses", *European Management Review*, 1–15. (Scopus, SSCI / MANAGEMENT: Q3). Available from: <https://doi.org/10.1111/emre.12612>

**Topaler, Başak**, and Adar, Gülcan (2023) "The role of signals in new venture financing in the context of an emerging market: A configurational approach", *International Journal of Emerging Markets* (Scopus, SSCI / ECONOMICS: Q2, BUSINESS: Q4). Available from: <https://doi.org/10.1108/IJOEM-08-2022-1234>

**Topaler, Başak**, Koçak, Özgecan and Üsdiken, Behlül (2023) "Positioning new identities for appeal: Configurations of optimal distinctiveness amid ancestral identities", *Strategic Organization*, 21(3), 537-565. (Scopus, SSCI / BUSINESS: Q2, MANAGEMENT: Q2).

Koçak, Özgecan, and **Topaler, Başak** (2022) "Shared Identity Schemas Shape Incumbent Responses to New Entrants", *Strategy Science* (ESCI / MANAGEMENT(JCI): Q2). Available from: <https://doi.org/10.1287/stsc.2022.0179>

**Topaler, Başak** and Ayvaz-Çavdarođlu, Nur (2022). "Understanding the relationship between university characteristics and prestige", *International Journal of Organizational Analysis*, 30(6), 1508-1522. (Scopus, ESCI / MANAGEMENT (JCI): Q3) ISSN: 1934-8835

**Topaler, Başak** and Üsdiken, Behlül (2021). "Diffusion of Pure and Hybrid Forms of a Practice: Language of Instruction in Turkish Universities, 1983–2014". *European Management Review*, 18(2), 173-185. (Scopus, SSCI / MANAGEMENT: Q3)

**Topaler, Başak** and Kúp, Eyüp Tolunay (2020) "Judgments of capability and conformity as distinct forms of social judgments, and the way they interact to shape evaluator decisions", *Social Science Quarterly*, 101(4), 1634-1641. (Scopus, SSCI / SOCIOLOGY: Q3, POLITICAL SCIENCE: Q2)

Gür Ali, Özden and **Topaler, Başak** (2011) "How removing prescription drugs from reimbursement lists increases the pharmaceutical expenditures for alternatives", *European Journal of Health Economics*, 12(6), 553-562. (Scopus, SSCI / ECONOMICS: Q1)

#### **International Refereed Book Chapters:**

**Topaler, Başak** (2023) "Internationalization at the semi-periphery: Alternative forms of practice and the determinants of adoption", In: Apaydin M., Branch J., Dent M., and Regalado-Pezúa O. (eds) *The Internationalization of Higher Education: Concepts, Cases, and Challenges*, Contemporary Issues in Higher Education, Chapter 10 (pp. 157-173), Information Age Publishing (IAP), NC. ISBN: 9798887301716

**Topaler, Başak**, and Çavdarođlu, Nur (2022). The Status Granted to Organizational Identity Characteristics: An Application of the Best-Worst Method and Regression Analysis. In: Topcu, Y.I., Önsel Ekici, Ş., Kabak, Ö., Aktas, E., Özaydın, Ö. (eds) *New Perspectives in Operations Research and Management Science. International Series in Operations Research & Management Science*, vol 326. Springer, Cham. (Scopus). Available from: [https://doi.org/10.1007/978-3-030-91851-4\\_13](https://doi.org/10.1007/978-3-030-91851-4_13)

#### **Articles in national refereed journals:**

**Topaler, Başak** (2023) "Gelişmekte olan bir ekonomide yeni girişimlerin hayatta kalması ve erken dönem başarısını etkileyen unsurların niteliksel karşılaştırmalı analiz yöntemiyle incelenmesi", *Çankırı Karatekin Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi*, 13 (3), 1158-1180. (ULAKBİM TR DİZİN)

Üsdiken, Behlül, Divarcı Çakmaklı, Anıl and **Topaler, Başak** (2017) "Devlet ve vakıf üniversitelerinde "strateji", 1982-2014 ("Strategy" in public and private universities, 1982 – 2014)", *Yönetim Araştırmaları Dergisi*, 13 (1-2), 8-40.

Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan (2013) "Yasa, piyasa ve örgüt tiplerinde çeşitlilik: 1981 sonrasında Türkiye’de üniversiteler (Law, market and diversity in organizational forms: Turkish universities after 1981)", *Ankara Üniversitesi Siyasal Bilgiler Fakültesi Dergisi*, 68(3), 187-223. (ULAKBİM TR DİZİN) ISSN: 0378-2921

**Topaler, Başak**, Sarıgöl, İlkan and Demirok, Ersin (2011) "Kamu kurumları için iç kontrole yönelik bir mevcut durum analizi yöntemi (Internal control-oriented situation analysis methodology for public entities)", *Bütçe Dünyası Dergisi*, 1(35), 68-93. ISSN: 1309-4750

## CONFERENCE PAPERS AND PRESENTATIONS

### *International conferences:*

**2020. Topaler, Başak** and Küp, Eyüp Tolunay. Judgments of capability and conformity as distinct types of social evaluations, and the way they interact to shape evaluator impressions. *36th EGOS (European Group for Organizational Studies) Colloquium, Hamburg, Germany, 2-4 July.*

**2018. Topaler, Başak** and Üsdiken, Behlül. Practices diffuse so do hybrid alternatives. *34th EGOS (European Group for Organizational Studies) Colloquium, Tallinn, Estonia, 5-7 July.*

**2017. Topaler, Başak**, Koçak, Özgecan and Üsdiken, Behlül. Identity Categories and Status Order: Does Initial High-Status Buffer an Organization from Categorical Effects? *77th Annual Meeting of the AoM, Atlanta, GA, USA, 4-8 August, published in Academy of Management Annual Meeting Proceedings. 2017, Vol. 2017 Issue 1, p1-1. 1p. DOI: 10.5465/AMBPP.2017.15683abstract.*

**2017. Topaler, Başak**, Koçak, Özgecan and Üsdiken, Behlül. Status by Association: How Organizations Acquire Status by Membership in Identity Categories. *Organizational Ecology Conference, Madrid, 26-28 June.*

**2017. Üsdiken**, Behlül, Divarçı Çakmaklı, Anıl and **Topaler, Başak**. Diversity and uniformity among public and private universities in Turkey. *European Academy of Management Conference (EURAM), Glasgow, 21-24 June.*

**2016. Topaler, Başak**, and Üsdiken, Behlül. Variation in the adoption of a diffusing practice: Instruction in English in Turkish universities. *76th Annual Meeting of AoM, Anaheim, CA, USA, 5-9 August, published in Academy of Management Annual Meeting Proceedings. 2016, Vol. 2016 Issue 1, p1439-1444. 6p. DOI: 10.5465/AMBPP.2016.107 (nominated as a finalist for the Best International Paper Award of the OMT Division).*

**2016. Üsdiken**, Behlül, and **Topaler, Başak**. Englishization in Turkish universities before and during the emergent internationalization discourse. *Workshop on Internationalization, Globalization and the Governance of Academia, Jerusalem, Israel, 15-17 May.*

**2015. Topaler, Başak**, Üsdiken, Behlül, Koçak, Özgecan and Divarçı Çakmaklı, Anıl. Constrained marketization and organizational responses: Universities in Turkey. *31th European Group for Organizational Studies Colloquium (EGOS), Athens, Greece, 2-4 July.*

**2013. Divarçı Çakmaklı**, Anıl, Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Strategy evolution, organizational change and competition. *27th Annual British Academy of Management Conference (BAM), Liverpool, United Kingdom, 10-12 September.*

**2008. Topaler, Başak** and Gür Ali, Özden. Firm-driven substitution in the presence of quantity discounts. *15th European Operations Management Association Conference (EurOMA), Groningen, Netherlands, 15-18 June.*

### *National conferences:*

**2016. Topaler, Başak**, and Üsdiken, Behlül. Vakıf üniversitelerinde statü algısı ve İngilizce eğitim (*Perceived organizational status and English-medium instruction*). *24th National Management and Organization Congress, Istanbul, 29-31 May.*

**2015. Divarçı Çakmaklı**, Anıl, Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Tarihsel bir bakışla Türkiye'deki üniversitelerin faaliyet alanlarında çeşitlenme. *23th National Management and Organization Congress, Muğla, 14-16 May.*

**2013.** Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Yasa ve piyasa: 1981 sonrasında Türkiye'deki üniversitelerde çeşitlilik ve benzeşme (Law and the market: Diversity and uniformity among Turkish universities after 1981). *21th National Management and Organization Congress, Kütahya, 30 May-1 June* (keynote speech by Behlül Üsdiken).

**2011.** Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Yükseköğretim alanında farklılaşma ve benzeşme: Türkiye'de üniversite modellerinin tarihsel seyri, 1900-2009 (Diversity and uniformity in the higher education field: An historical examination of Turkish university models, 1900-2009). *19th National Management and Organization Congress, Çanakkale, 26-28 May*.

**2009.** Aksoy, Eda, Çetrez, Raşan and **Topaler, Başak**. Yönetim alanında Türkiye'deki akademisyenlerin uluslararası yayın performansı: 2000-2006 dönemine bir bakış (Publication performance of academicians in Turkey in the field of management: 2000-2006). *17th National Management and Organization Congress, Eskişehir, 21-23 May*.

## PANELS

**2018.** Panelist at Strategic Management Society Corporate Strategy IG Webcast titled *Global Perspectives of Business Academia*, available at: <https://www.youtube.com/watch?v=TIEAx8HO8V8>

## SERVICES TO THE PROFESSION

Reviewer, *Organization Science (SSCI)*, January 2023

Reviewer, *International Journal of Emerging Markets (SSCI)*, January 2023

Reviewer, *Scientometrics (SSCI)*, September 2022

Reviewer, *Technovation (SSCI)*, January 2022

Reviewer, *Yönetim ve Organizasyon Araştırmaları Dergisi (Journal of Management and Organization Studies)*, October 2017

Reviewer, *SAGE Open (SSCI)*, June 2016

## AWARDS

2012-2016. Sabancı University graduate studies scholarship program

2006-2008. TÜBİTAK graduate scholarship program

2008. High honor graduate, Koç University, M.Sc. in Industrial Engineering

2006. High honor graduate, Yıldız Technical University, B.S. in Industrial Engineering

## ADVISORSHIP

2023. "Context-Specific Dynamics of New Venture Failure and Market Exit in Emerging Markets", PhD Thesis (İrem Özkan Birgören- passed first monitoring committee)

2022. "Organizational response to the experience of status loss: Symbolic and substantive action as alternative ways of recovery", MBA Thesis (Akın Kayabaşı)

2022. "Understanding the determinants of new venture funding in an emerging market context: A configurational approach", MBA Thesis (Gülcan Adar)

2019. "Management Through Films", MBA Graduation Project (Mehar Riaz)

2018. "An evaluation of the economic impact of China Pakistan Economic Corridor (CPEC)", MBA Graduation Project (Muhammad Arsalan Mughal)

2017. "Antecedents of Product Diversification: An Empirical Study in Turkish Insurance Sector", MBA Graduation Project (Merve Dermenci)

### **COURSES THOUGHT**

BA651 Management and Organization Theory (PhD)

MBAD522 Strategic Management and Business Simulation (MBA)

SGS598 Seminar (MBA)

BA402 Strategic Management (Undergraduate)

BA430 Organization Theory and Design (Undergraduate)

BA101 Introduction to Business Administration (Undergraduate)