

BAŞAK TOPALER

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Kadir Has Caddesi, Cibali/Fatih, İstanbul 34083
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APPOINTMENTS

Kadir Has University, Istanbul

2026- . Program Coordinator, PhD and MSc in Business Administration

2024- . Associate Professor (Üniversitelerarası Kurul Başkanlığı)

2016- . Assistant Professor of Management

Sabancı University, Istanbul

2012-2015. Research and Teaching Assistant

Koç University, Istanbul

2006-2008. Teaching Assistant

TÜBİTAK TÜSSİDE (Turkish Management Sciences Institute), Kocaeli

2008-2012. Researcher

EDUCATION

Sabancı University, Istanbul

2016. Ph.D., Management

Koç University, Istanbul

2008. M.Sc., Industrial Engineering (high honor graduate)

Yıldız Technical University, Istanbul

2006. B.S., Industrial Engineering (high honor graduate, double major: B.A., Business Administration)

PUBLICATIONS

Articles in international refereed journals:

Topaler, Başak (2026), Founder human capital under institutional heterogeneity: category-based evaluation in emerging market financing. *Journal of Entrepreneurship in Emerging Economies*, 18(5), 1507-1532. <https://doi.org/10.1108/JEEE-03-2026-0237>

Topaler, Başak, & Khan, Hamza (2025). "Signaling shaped by the context: Early-stage funding in the Turkish startup ecosystem", *Management & Marketing*, 20(3), 65-77. <https://doi.org/10.2478/mmcks-2025-0012>

Topaler, Başak, & Adar, Gülcan (2025). "The role of signals in new venture financing in the context of an emerging market: A configurational approach", *International Journal of Emerging Markets*, 20(1), 407-427. <https://doi.org/10.1108/IJOEM-08-2022-1234>

Topaler, Başak, & Kayabaşı, Akın (2025). "Universities between revenue and status: A typology of organizational responses", *European Management Review*, 22(1), 38-52. <https://doi.org/10.1111/emre.12612>

Topaler, Başak, Koçak, Özgecan & Üsdiken, Behlül (2023). "Positioning new identities for appeal: Configurations of optimal distinctiveness amid ancestral identities", *Strategic Organization*, 21(3), 537-565. <https://doi.org/10.1177/147612702199996>

Koçak, Özgecan & **Topaler, Başak** (2023). "Shared Identity Schemas Shape Incumbent Responses to New Entrants", *Strategy Science*, 8(4), 405-425. <https://doi.org/10.1287/stsc.2022.0179>

Topaler, Başak & Ayvaz-Çavdaroglu, Nur (2022). "Understanding the relationship between university characteristics and prestige", *International Journal of Organizational Analysis*, 30(6), 1508-1522. <https://doi.org/10.1108/IJOA-05-2020-2166>

Topaler, Başak & Üsdiken, Behlül (2021). "Diffusion of Pure and Hybrid Forms of a Practice: Language of Instruction in Turkish Universities, 1983–2014". *European Management Review*, 18(2), 173-185. <https://doi.org/10.1111/emre.12439>

Topaler, Başak & Küp, Eyüp Tolunay (2020). "Judgments of capability and conformity as distinct forms of social judgments, and the way they interact to shape evaluator decisions", *Social Science Quarterly*, 101(4), 1634-1641. <https://doi.org/10.1111/ssqu.12823>

Gür Ali, Özden & **Topaler, Başak** (2011). "How removing prescription drugs from reimbursement lists increases the pharmaceutical expenditures for alternatives", *European Journal of Health Economics*, 12(6), 553-562. <https://doi.org/10.1007/s10198-010-0270-2>

International Refereed Book Chapters:

Topaler, Başak (2023) "Internationalization at the semi-periphery: Alternative forms of practice and the determinants of adoption", In: Apaydin M., Branch J., Dent M., and Regalado-Pezúa O. (eds) *The Internationalization of Higher Education: Concepts, Cases, and Challenges*, Contemporary Issues in Higher Education, Chapter 10 (pp. 157-173), Information Age Publishing (IAP), NC. ISBN: 9798887301716

Topaler, Başak, & Çavdaroglu, Nur (2022). The Status Granted to Organizational Identity Characteristics: An Application of the Best-Worst Method and Regression Analysis. In: Topcu, Y.I., Önsel Ekici, Ş., Kabak, Ö., Aktas, E., Özaydın, Ö. (eds) *New Perspectives in Operations Research and Management Science. International Series in Operations Research & Management Science*, vol 326. (pp. 335-360), Springer, Cham. https://doi.org/10.1007/978-3-030-91851-4_13

Articles in national refereed journals:

Topaler, Başak (2023) "Gelişmekte olan bir ekonomide yeni girişimlerin hayatta kalması ve erken dönem başarısını etkileyen unsurların niteliksel karşılaştırmalı analiz yöntemiyle incelenmesi", *Çankırı Karatekin Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi*, 13 (3), 1158-1180. DOI: 10.18074/ckuiibfd.1351597. (ULAKBİM TR DİZİN)

Üsdiken, Behlül, Divarcı Çakmaklı, Anıl & **Topaler, Başak** (2017) "Devlet ve vakıf üniversitelerinde "strateji", 1982-2014 ("Strategy" in public and private universities, 1982 – 2014)", *Yönetim Araştırmaları Dergisi*, 13 (1-2), 8-40.

Üsdiken, Behlül, **Topaler, Başak** & Koçak, Özgecan (2013) "Yasa, piyasa ve örgüt tiplerinde çeşitlilik: 1981 sonrasında Türkiye’de üniversiteler (Law, market and diversity in organizational forms: Turkish universities after 1981)", *Ankara Üniversitesi Siyasal Bilgiler Fakültesi Dergisi*, 68(3), 187-223. (ULAKBİM TR DİZİN) ISSN: 0378-2921

Topaler, Başak, Sarıgöl, İlkan & Demirok, Ersin (2011) "Kamu kurumları için iç kontrole yönelik bir mevcut durum analizi yöntemi (Internal control-oriented situation analysis methodology for public entities)", *Bütçe Dünyası Dergisi*, 1(35), 68-93. ISSN: 1309-4750.

RESEARCH PROJECTS

Project Coordinator. TÜBİTAK 3501 Kariyer Geliştirme Programı, “Dışsal Şokların Yeni Girişim Kuruluşu, Yapısı ve Performansına Etkilerinin Analizi,” September 2025 - March 2028

CONFERENCE PAPERS AND PRESENTATIONS

International conferences:

2020. Topaler, Başak and Küp, Eyüp Tolunay. Judgments of capability and conformity as distinct types of social evaluations, and the way they interact to shape evaluator impressions. *36th EGOS (European Group for Organizational Studies) Colloquium, Hamburg, Germany, 2-4 July.*

2018. Topaler, Başak and Üsdiken, Behlül. Practices diffuse so do hybrid alternatives. *34th EGOS (European Group for Organizational Studies) Colloquium, Tallinn, Estonia, 5-7 July.*

2017. Topaler, Başak, Koçak, Özgecan and Üsdiken, Behlül. Identity Categories and Status Order: Does Initial High-Status Buffer an Organization from Categorical Effects? *77th Annual Meeting of the AoM, Atlanta, GA, USA, 4-8 August, published in Academy of Management Annual Meeting Proceedings. 2017, Vol. 2017 Issue 1, p1-1. 1p. DOI: 10.5465/AMBPP.2017.15683abstract.*

2017. Topaler, Başak, Koçak, Özgecan and Üsdiken, Behlül. Status by Association: How Organizations Acquire Status by Membership in Identity Categories. *Organizational Ecology Conference, Madrid, 26-28 June.*

2017. Üsdiken, Behlül, Divarcı Çakmaklı, Anıl and **Topaler, Başak**. Diversity and uniformity among public and private universities in Turkey. *European Academy of Management Conference (EURAM), Glasgow, 21-24 June.*

2016. Topaler, Başak, and Üsdiken, Behlül. Variation in the adoption of a diffusing practice: Instruction in English in Turkish universities. *76th Annual Meeting of AoM, Anaheim, CA, USA, 5-9 August, published in Academy of Management Annual Meeting Proceedings. 2016, Vol. 2016 Issue 1, p1439-1444. 6p. DOI: 10.5465/AMBPP.2016.107 (nominated as a finalist for the Best International Paper Award of the OMT Division).*

2016. Üsdiken, Behlül, and **Topaler, Başak**. Englishization in Turkish universities before and during the emergent internationalization discourse. *Workshop on Internationalization, Globalization and the Governance of Academia, Jerusalem, Israel, 15-17 May.*

2015. Topaler, Başak, Üsdiken, Behlül, Koçak, Özgecan and Divarcı Çakmaklı, Anıl. Constrained marketization and organizational responses: Universities in Turkey. *31th European Group for Organizational Studies Colloquium (EGOS), Athens, Greece, 2-4 July.*

2013. Divarcı Çakmaklı, Anıl, Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Strategy evolution, organizational change and competition. *27th Annual British Academy of Management Conference (BAM), Liverpool, United Kingdom, 10-12 September.*

2008. Topaler, Başak and Gür Ali, Özden. Firm-driven substitution in the presence of quantity discounts. *15th European Operations Management Association Conference (EurOMA), Groningen, Netherlands, 15-18 June.*

National conferences:

2016. Topaler, Başak, and Üsdiken, Behlül. Vakıf üniversitelerinde statü algısı ve İngilizce eğitim (*Perceived organizational status and English-medium instruction*). *24th National Management and Organization Congress, Istanbul, 29-31 May.*

2015. Divarçı Çakmaklı, Anıl, Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Tarihsel bir bakışla Türkiye'deki üniversitelerin faaliyet alanlarında çeşitlenme. *23th National Management and Organization Congress, Muğla, 14-16 May*.

2013. Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Yasa ve piyasa: 1981 sonrasında Türkiye'deki üniversitelerde çeşitlilik ve benzeşme (Law and the market: Diversity and uniformity among Turkish universities after 1981). *21th National Management and Organization Congress, Kütahya, 30 May-1 June* (keynote speech by Behlül Üsdiken).

2011. Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Yükseköğretim alanında farklılaşma ve benzeşme: Türkiye'de üniversite modellerinin tarihsel seyri, 1900-2009 (Diversity and uniformity in the higher education field: An historical examination of Turkish university models, 1900-2009). *19th National Management and Organization Congress, Çanakkale, 26-28 May*.

2009. Aksoy, Eda, Çetrez, Rahşan and **Topaler, Başak**. Yönetim alanında Türkiye'deki akademisyenlerin uluslararası yayın performansı: 2000-2006 dönemine bir bakış (Publication performance of academicians in Turkey in the field of management: 2000-2006). *17th National Management and Organization Congress, Eskişehir, 21-23 May*.

PANELS

2018. Panelist at SMS Corporate Strategy IG Webcast titled *Global Perspectives of Business Academia*, available at: <https://www.youtube.com/watch?v=TIEAx8HO8V8>

PROFESSIONAL SERVICE

Organizing committee of the Strategic Management Society (SMS) International Conference Extension "Firms in the Lab: Frontiers of Experimentation" Kadir Has University, 18 October 2024

Editorial Board at *Yönetim Araştırmaları Dergisi (YAD)*, since 2023

Ad Hoc Reviewer for *Organization Science*, *Management Decision*, *British Journal of Management*, *International Journal of Emerging Markets*, *International Journal of Organizational Analysis*, *Scientometrics*, *Technovation*, *International Journal of Educational Development*, *Transactions on Engineering Management*, *SAGE Open*, and *Journal of Management and Organization Studies (YOAD)*

AWARDS

2012. Sabancı University graduate studies scholarship program (4 years)

2006. TÜBİTAK graduate scholarship program (2 years)

THESIS AND PROJECT SUPERVISION

2025. "Founding Team Composition and Determinants of Success: Turkish startup ecosystem", Master's Thesis (Hamza Khan)

2025. "Looply: A purpose-driven fintech solution", Master's Graduation Project (Gülay Sena Aybek)

2024. "Churn Prediction System", Master's Graduation Project (Ijlal Aamir)

2024. "Inventory Management System for Tech Repair", Master's Graduation Project (Muhammad Zain Rohail)

2022. "Organizational response to the experience of status loss: Symbolic and substantive action as alternative ways of recovery", Master's Thesis (Akın Kayabaşı)

2022. "Understanding the determinants of new venture funding in an emerging market context: A configurational approach", Master's thesis (Gülcan Adar)

2019. "Management Through Films", Master's Graduation Project (Mehar Riaz)

2018. “An evaluation of the economic impact of China Pakistan Economic Corridor (CPEC)”, Master's Graduation Project (Muhammad Arsalan Mughal)

2017. “Antecedents of Product Diversification: An Empirical Study in Turkish Insurance Sector”, Master's Graduation Project (Merve Dermenci)

COURSES TAUGHT

Management and Organization Theory (PhD)

Strategic Management and Business Simulation (MBA)

Seminar (MBA)

International Business (Undergraduate)

Strategic Management (Undergraduate)

Organization Theory and Design (Undergraduate)

Introduction to Business Administration (Undergraduate)